

Loyalty Page

Loyalty Page is a feature that rewards customers for making purchases from the same vendor or company. Loyalty programs may offer prizes, reward points, future discounts and other incentives designed to keep customers coming back and doing repeat business with you. They work on paper and work even better on a phone because it's one less piece of paper that isn't money in your wallet. Set up one or many items eligible for loyalty program page. You set the rules to products that you make eligible, in terms of how many stamps the customer must reach before rewarding.

<input type="radio"/>	In-App Browser	a built-in web browser featuring basic navigation controls	tutorial		-
<input type="radio"/>	Karaoke	highlights lyrics while playing a song in background.	tutorial		
<input type="radio"/>	Large Button Menu	a menu with thumbnails and short description	tutorial		
<input type="radio"/>	3D Layers	displays a 3D Layers.	-		-
<input type="radio"/>	Lighter	light up your device's flash light to see what's in the dark	-		-
<input type="radio"/>	Location Finder	search on multiple predefined GEO locations.	tutorial		
<input type="radio"/>	Login	displays login page.	tutorial		
<input checked="" type="radio"/>	Loyalty	displays Loyalty page.	-		
<input type="radio"/>	Magazine Menu	a menu with a thumbnail, title and description	-		
<input type="radio"/>	Map	display google map with multiple locations.	tutorial		
<input type="radio"/>	Memo Game	upload your artwork and let users play a memory game with it	tutorial		
<input type="radio"/>	Menu	displays a list of items with thumbnail images.	tutorial		
<input type="radio"/>	Mobile	displays a mobile web page.	tutorial		
<input type="radio"/>	Mosaic	displays a collection of images.	tutorial		

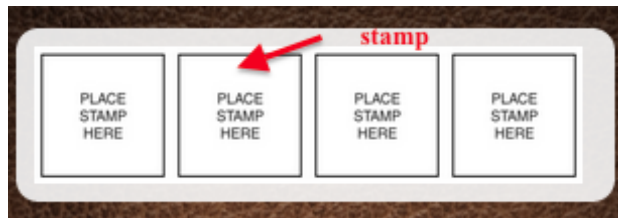
Edit Loyalty Page

The screenshot shows the 'Edit Loyalty Page' interface. On the left is a mobile phone preview displaying a loyalty page with a 'LOYALTY NAME', a description, and a 'SAVE \$2.99' offer. On the right is the configuration panel with the following fields and options:

- Loyalty name:** LOYALTY NAME (with a red arrow pointing to the field)
- Coupon image:** defaultcoupon.png (with a red arrow pointing to the image)
- Secret code (Required):** (with a red arrow pointing to the input field)
- Stamp count:** 4 (with a red arrow pointing to the input field)
- Stamp image:** stamp.png (with a red arrow pointing to the image)
- Stamp place image:** stamp-place.png (with a red arrow pointing to the image)
- Loyalty description:** Description about loyalty. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante! (with a red arrow pointing to the text area)

Buttons for 'Save' and 'Done' are visible at the top of the configuration panel. A red arrow points to the 'Save' button.

- 1) Write down the name of the Loyalty
- 2) Upload a coupon image from Resource Manager or Personal Gallery
- 3) Set up a secret code for the Loyalty
- 4) Set an amount of stamps you want to have. (see the screen below)



- 5) Make up a personalized image stamp and upload. (see the screen below)



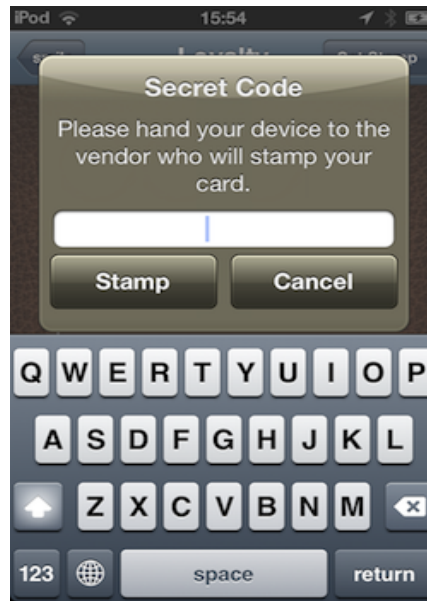
- 6) Make up a personalized image stamp and upload. (see the screen below)



- 7) Write down a short description about your Loyalty Program.

How Does It Works

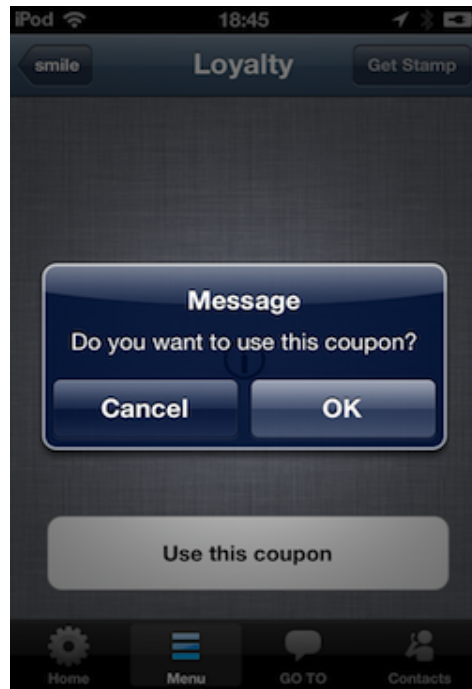
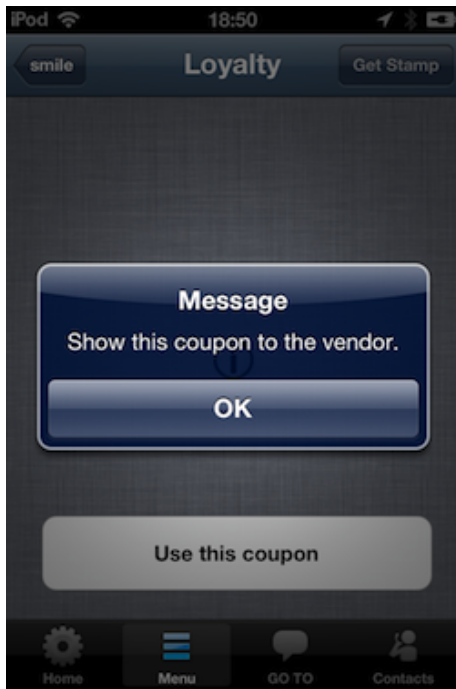
The user clicks the "Get Stamp" button from the device. Then he hands the device to the vendor who will stamp the secret code of the Loyalty Card.



If the secret code is correct then there will be a message - "The card has been stamped successfully" and an image stamp will appear on the screen.



Once the user collected all the stamps, a message will appear on the screen - "Show this screen to the vendor", then the user will be able to use the coupon.



Once the coupon has been used , the Loyalty program will start again.